



## Thermometer for Life



November 2009

solonew09/10

### BUY A THERMOMETER FOR LIFE – THE NEW SOLO FROM TME

The new **SOLO** thermometer - from temperature specialists TME - now comes with advanced features, building on the unique selling points which already make this product an industry favourite with caterers and food processors. It is also backed up by TME's new *Thermometer for Life* scheme - a range of environmentally friendly solutions which give buyers the benefits of robust equipment, sustainable sourcing and improved cost-management.

**Managing Director, Tom Sensier says:** *“Our new SOLO represents amazing value for money, offering caterers advanced features, green options and the unique opportunity to buy a thermometer for life.”*

#### Amazing value

The SOLO's price tag has been held at just **£45** - the most affordable quality handheld available.

#### Advanced features

- new super-strong construction on swing-out probe arm
- improved water-resistance
- belt holster or wall-mount facility

#### Affordable quality

The SOLO remains the most ergonomic handheld thermometer on the market, thanks to its unique face-on display, quick-view temperature symbols and super-fast response time. This compact handheld consistently punches above its weight when it comes to quality; with an accuracy of  $\pm 0.5^{\circ}\text{C}$  across its entire measurement range, it's difficult to beat. The SOLO is also the only handheld thermometer with a simple yet effective method of preventing cross-contamination. Every thermometer contains **as standard** a variable colour-band which can be pre-set by the customer, making the expense of ordering and stocking multiple thermometers in different colour-ways a thing of the past.

#### Thermometer for Life scheme

At TME we make quality thermometers with a long life, supported by attractive repair/renewal contracts. We believe that in the current economic climate this must be preferable to accepting a high turnover of equipment, sourced cheaply often from abroad. It also offers organisations an opportunity to reduce their carbon footprint while still saving money. Our scheme offers:

- Confidence in the TME brand –**robust**, quality thermometers that are **built to last**
- A life-time guarantee –**low-cost** maximum repair/replacement charges **in addition to** a standard 2 year warranty
- **UK based** design, manufacture and repair – which means less environmental impact and more **traceability**
- Optional **service agreements** – hassle-free monthly service schemes, reducing overheads and improving continuity
- Help **going green** – great deals on **rechargeable** batteries and charger packs

Information and sales [www.tmelectronics.co.uk](http://www.tmelectronics.co.uk) [sales@tmelectronics.co.uk](mailto:sales@tmelectronics.co.uk) 01903 700651 **ends**

**Note to Editors** – images available – contact Danielle Sensier [daniellesensier@tmelectronics.co.uk](mailto:daniellesensier@tmelectronics.co.uk)